

INFO SHEET



EQUINE SUPREME ANTI-STRESS

A powerful probiotic for addressing the effects of equine stress

Magnify Equine Supreme Anti-stress is a nutritional support for digestive health including coat / body condition / digestive & colon health / immunity and stress relief / appetites and joints / temperament & vitality / energy & well-being. Aids optimum digestion / happier & healthier animals / maximum performance. Ideal for both sports horses wanting added performance and for hacks.

INTRODUCTION

I love horses, and I love seeing them healthy and happy.

The advent of small paddocks containing few plant species and even fewer shrubs and herbs has created an environment where the horse can no longer self regulate its gut flora and mineral intake. Modern stressors such as competition, floating over long distances, stabling etc have placed even greater pressures on the maintenance of healthy gut and metabolic function.

This has led to a new range of products within the market to assist in horse health and the reduction of 'equine stress'. The benefits of probiotics and minerals on horse health have been well documented worldwide.

Our high quality products are designed to increase horse health and especially digestive function, assist the horse in reducing the effects of equine stress, and create stronger, healthier, happier horses.

This most often leads to greater performance and less health expenses.

Scott Hobson, Director, MagnifyNZ Ltd
(formerly Biohelp NZ Ltd)

ABOUT MAGNIFY EQUINE SUPREME

Magnify's Equine Supreme Anti Stress (ESAS) is a nutritional support to enhance, restore and maintain beneficial micro-organisms (BM), digestive health and reduce the negative effects of equine stress. Physiological and metabolic processes are finetuned. The benefits of BM (probiotics) is well documented worldwide. BM support the host by producing unique organic nutrients within the digestive tract. These include bacteriocins, hydrogen peroxide (with pathogen-fighting properties), fatty acids, digestive enzymes, Vit B3, B5, B6, B12, K, Biotin, folic acid for energy and brain function, among others. The benefits of BM and/or more complete nutrition can include – stronger immune systems, better food digestion and assimilation, joint health, colon health, coat/body condition, energy, vitality, less appetite disorders and lessen the negative effects of equine stress. Equine stress can affect BM populations and digestive function. Symptoms may include loose manure, appetite problems, temperament changes, condition problems and in extreme cases founder, colic and laminitis. Equine stress occurs through floating, competition, training, feed changes, high grain diets, antibiotics, surgery, illness, foaling and weaning, mating. To further reduce the affect of stress Magnify's ESAS contains vitamins A, D, E and other rich antioxidants.

RECOMMENDED

For mares pre and post birth, foals, yearlings, weaning, horses in training, pre/during/post/competition, recovery from illness, post antibiotics, condition enhancement, seasonal grass quality changes or other feed changes, floating, bowel and digestive disorders and any other stress.

DIRECTIONS FOR USE

Drench or apply to food daily or twice weekly. Increase dose if administering twice weekly, eg 35mls twice instead of 10mls/day. Competition – 2 weeks pre and post 10mls/day. During 20mls/day. Mares – 6 weeks pre and post birth 35mls twice weekly or 10-20mls/day. Foals – 5 mls daily to weaning. During training – 10mls/day. Illness recovery and post antibiotics – 10-20mls/day for 4 weeks. Daily maintenance – 5mls/day. Weaning and feed changes – 30mls once then 10mls daily. Digestive and bowel disorders – 10-20mls daily until recovery. Yearlings – 5mls/day. Note : Magnify's ESAS is best stored in a cool, dark place. If conditions persist seek veterinary advice.

MANUFACTURED BY

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TESTIMONIALS

"Provides the answer for probiotic use in horses. Our practice is pleased with the product. Client and patient acceptance of the product has been excellent. My professional use of the product has been both for treatment and preventative reasons. Equine Supreme is almost a standard adjunct any time I place horses on antibiotics for long periods of time ... I have had good success with the product for 'picky eaters'. Some report better energy levels. A few racing stables have put their 'whole team' on the product after the success of the product on individual horses ... most will comment about good hair coats, normal manure, and good appetites ... I have had great success with the product in cases of diarrhoea regardless of the cause. I recommend the product for all horses on heavy grain rations."

(Dr G Beeman, BSC, DVM, MVCVS, Equine Veterinarian)

"I use Equine Supreme both in my professional practice and on my own horses for restoring and maintaining optimum health. It has been versatile, and reliable. My clients have been very happy with it as well. I highly recommend it for any horse and especially those on a grain ration. I often request mineral enriched product for specific conditions, eg my own horses require additional iodine. I get Iodine-enriched Equine Supreme. This is a useful service for my purposes."

(Dr J White. CVCP, B.Sc, Certified Veterinary Chiro Practitioner)

"We have had this product out for many years and without promoting it we now have a number of very supportive equine Vet practices recommending this product for many horses. I think one summed it up "I wish I had been using this product for the last 2 years when you first spoke about it. It's quite brilliant." It has taken years for more people to realise the benefits of good probiotic/prebiotic substances. Equine Supreme is a really great product."

(Scott Hobson, B.Ag.Sc., MagnifyNZ Ltd)

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